
De Ponte Studio by **Silvio De Ponte** architect in collaboration with **Fondazione AEM, Cariboni Group e DTS**
presents

LED FESTIVAL INTERNAZIONALE DELLA LUCE

“LIGHT AROUND”

dal 04 dic 2010 al 10 gen 2011

04 dicembre OPENING ore 17.00

Museo della Scienza e della Tecnologia “Leonardo Da Vinci”

Via San Vittore 21 - Milano

De Ponte Studio participates in **LED** International Festival of Light and presents “LIGHT AROUND” creating new lighting for the Museum of Science and Technology in Milan. The event continues **from 4th of December to 10th of January 2011.**

The project stems from the idea to live outside the Museum of Science and Technology through a dynamic and changing light that gives a nightlife for a building.

Idea of light that becomes an “extension” of the building itself, a soft and comfortable light which illuminates a place rich in history, discoveries, inventions and innovations.

Light and building come together, light not as artifice, but on the contrary, as architecture, as the message and communication together.

Signs of light “explodes” from the center of the main building as a metaphor of the lamp fire.

Thus, the light becomes visible and palpable message on architecture of solid materials such as marble and stone.

Two main colors will be used for dynamic lighting and two secondary colors for static light.

The primary will be the Red, who is psychologically linked to the conquest of the future and Blue refers to thought and relaxation.

A static light is secondary, but not less important, and will complete the lighting of the façade: there are small touches of yellow light as a concept for expansion, while slight beams of white light-ocher express the threshold of transition to something new.

in collaboration with



project by Silvio De Ponte | De Ponte Studio DPSA+D, in collaboration with Andrea Intorrella and Roberto Busselli.

press office RAFFAELLA FARGION // M. press@depontestudio.com T. +39 347 9050062.

www.depontestudio.com

DPSA+D MILAN Italy, Via Cellini 16 20129, T. +39 025465601 F. +39 0236524378 E. info@depontestudio.com

DPSA+D MUMBAI India, Level 2 Kalpataru Synergy Building, Opposite Grand Hyatt, 101 Kalpataru Synergy, Santacruz East 400055 T. +91 9920271679

F. +91 2239537200 E. info@depontestudio.com

DPSA+D SOFIA Plovdiv, Sevastopol 21, T. +359 32240530 E. info@depontestudio.com