
De Ponte Studio by **Silvio De Ponte** Architect in collaboration with **La Perla** and **Martinelli Luce**
present

“SENSOREAL”

from 14th to 19th April

13 April PRESS PREVIEW 3.00pm/7.00pm

14th April Opening (by invitation) 8.00pm/12.00am

14th/19th April Exhibition Opened 10.00am/10.00pm

SUPERSTUDIOPIU' at Showroom LA PERLA (Via Tortona 27, Milan)

Silvio De Ponte joins the 49th edition of Salone Internazionale del Mobile, presenting a project of sensorial architecture where matter, light, sound and scent turn into stimulus capable of altering the perceptive space. The SensoReal project harmoniously integrates into the sensual context of La Perla's showroom, becoming an integral part of this emotional scenery.

A combination of shapes, surfaces and colors gives life to a urban landscape where there is no limit between architecture, space and design. An environment devoid of hardness and edges, an elastic space, dynamic, where light becomes physical/tangible matter. The visitor will be able to submerge into the different areas interacting with the luminescent surfaces and with the innovative seating system represented by horizontal plans in which it is possible to sit in different height levels, small hideouts where one can huddle up, horizontal environments to climb over, supporting surfaces and hybrid places to meet up and exchange different experiences. Settings will be created in which design, body, matter, water and nature integrate each other according to an eco-sustainable concept of the artificial environment. The scenery that presents itself to the eyes of the visitors is a “soft” and light habitat where it is possible to move in balance between aesthetic and technology. Inside the exhibition area some of La Perla's creations will be presented reinterpreted by a new design perspective and through this creative process will adopt a new meaning and a new function. Starting from the archetypal shape of a chair, new seating concepts are created, the Bustier Chairs, in which the backrest becomes protagonist incorporating some of the scenographic corsages from La Perla's collection. New life also for the metallic fretworked garter belt, one of the most scenographic pieces from La Perla's Black Label collection, which will become a suggestive vis-à-vis bench.

in collaborazione con LA PERLA, AR-THEMA International e ABET LAMINATI, ARCHITETTURA SONORA, ALROX, DELTA GROUP, EUPHON, EVOSTONE, FACCHINETTI GROUP, GIOVANETTI COLLEZIONI, GUGLIELMI RUBINETTERIE, MMS, OIKOS FRAGRANCES, REFIN CERAMICHE, SITEM, TABU, TECHNOGYM, VEMA, VERDE PROFILO.

media partner OTTAGONO.

design SILVIO DE PONTE con ANDREA INTORRELLA, CARLA COLPAS, BARBARA FORZINETTI E MARCO VINCENZI.

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